

EVENT NAME American Strongman  
EVENT LOCATION Virginia st. Between 5th & 6th

EVENT DATES AND TIMES

Setup Date	<u>10/5/2014</u>	Setup Start Time	<u>6am</u>
Event Start Date	<u>8am 10/5/14</u>	Event End Date	<u>10/6/2014</u>
Daily Event Start Time	<u>8am</u>	Daily Event End Time	<u>5pm</u>
Dismantle Date	<u>10/6/2014</u>	Dismantle End Time	<u>by 7pm-9pm</u>

EVENT DESCRIPTION

(To be included on the City of Reno's Website Special Events Calendar - maximum of 275 characters)

Strongman Competition.

ON SITE CONTACT Alix Martinez ON SITE NUMBER 328.9385

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief. I have read, understand and agree to abide by the rules and regulations governing the proposed Special Activity or Event under the Reno Municipal Code. I understand that this application is made subject to the rules and regulations established by the City Council and/or the City Manager or the City Manager's designee. I agree to comply with all other requirements of the City, County, State, Federal Government, and any other applicable entity which may pertain to the use of the event venue and the conduct of the event. I agree to abide by all rules, regulations and permit conditions and further certify that I, on behalf of the Host Organization, am also authorized to commit that organization, and therefore agree to be financially responsible for any cost and fees that may be incurred by or on behalf of the event to the City of Reno. Such City Services may include, but are not limited to, Police, Fire, Public Works, Parks and Recreation, Business License and/or other necessary services provided by the City of Reno. Indemnification of the City of Reno. By signing this application the applicant, and any organization the applicant represents, agrees to indemnify, defend and hold harmless the City and its officers, agents and employees (collectively "Indemnitees") from and against any claim, loss, damage, injury, death and liability of every kind, nature and description (including without limitation, incidental and consequential damages, court costs, attorneys' fees and costs of investigation) that arise directly or indirectly, in whole or in part, from or relating to any conduct of the applicant or the applicant's principals, agents, employees, subcontractors, vendors or invitees pursuant to any permit issued pursuant to this application. City does not waive, and specifically reserves, all of its statutory and common law defenses, including all protections under NRS Chapter 41.

EVENT COORDINATOR'S SIGNATURE

EVENT COORDINATOR'S NAME

*This application alone does not authorize a Special Activity or Event. Application must be reviewed by all necessary departments prior to permit issuance. Permit must be on-site during the event and must be shown, upon demand, to any member of the City of Reno Police, Fire, Public Works, Parks and Recreation, Business License Department(s) or City Manager's Office.*

TYPE OF EVENT

See FAQ for clarification of event types

- ☒ Special Activity  
☐ Special Event - Parks  
☒ Special Events - Street / Sidewalk Occupancy

EVENT WILL INCLUDE

(check all that apply)

- ☒ Amplified Sound/Multimedia  
Attachment A Required  
☐ Street/Sidewalk Occupancy  
Attachment B Required  
☒ Alcohol Service  
Attachment C Required  
☐ Vendors/Exhibitors  
Attachment D Required  
☐ Privileged Sales  
Attachment E Required  
☐ Event Set-Up  
Attachment F Required  
☐ Park Usage  
Attachment G Required  
☒ Food/Beverage Service  
Contact Washoe County  
Environmental Health Services  
(775) 328-2620

HOST ORGANIZATION circus circus reno EVENT COORDINATOR hannah mathis  
 MAILING ADDRESS 500 n sierra st CITY/STATE/ZIP Reno Nv 89503  
 DAYTIME PHONE 328.9486 CELL PHONE \_\_\_\_\_ FAX 322.9169  
 WEBSITE circusreno.com EMAIL ADDRESS hmathis@circusreno.com  
 ONSITE CONTACT Alix Martinez CELL PHONE \_\_\_\_\_  
 PUBLIC CONTACT Debbi Engebritson DAYTIME PHONE 328.9309  
 FEDERAL TAX ID 88-0191825

☐ HOST ORGANIZATION IS NON-PROFIT  
 Proof of current non-profit status must be included with application

ANTICIPATED ATTENDANCE: DAILY 300 TOTAL 300

☒ OPEN TO THE PUBLIC
 ☐ ADMISSION WILL BE CHARGED \$\_\_\_\_\_

↓ FOR CITY OF RENO OFFICE USE ONLY ↓			
Application Processing Fee* 0-49 Vendors	<input type="checkbox"/>	\$103.00	DATE ENTERED
Application Processing Fee* 50+ Vendors	<input type="checkbox"/>	\$258.00	
Temporary Vendor Business License	<input type="checkbox"/>	\$ 15.00 x	FAX TO
Temporary Alcohol Permit, 1 Booth/Day	<input type="checkbox"/>	\$ 55.00 x	<input type="checkbox"/> Fire <input type="checkbox"/> Zoning <input type="checkbox"/> Health
Temporary Alcohol Permit, Add'l Booth/Day	<input type="checkbox"/>	\$ 22.00 x	
Fire Inspection	<input type="checkbox"/>	\$111.00	
Additional Fire Permits	<input type="checkbox"/>	TBD Refer to "FD" Section	<input type="checkbox"/> Complete <input type="checkbox"/> Incomplete
City Service Fee	<input type="checkbox"/>	TBD Actual Cost of City Services	Reason Incomplete:
Late Fee	<input type="checkbox"/>	TBD Refer to Reno Municipal Code	
*Application fees must be paid at the time the application is submitted and are not refundable under any circumstances*			
TOTAL FEES			INITIALS
TOTAL PAID			

### 3. Additional Information:

Will you be using any of the following? Check all that apply:

- |  |  |  |
|--|--|--|
| <input checked="" type="checkbox"/> Flammable or compressed gases                    | <input type="checkbox"/> Exit obstructions           | <input type="checkbox"/> Dust or spark production    |
| <input type="checkbox"/> Fire lane or hydrant obstruction                            | <input type="checkbox"/> Temporary electrical wiring | <input checked="" type="checkbox"/> Bleachers        |
| <input type="checkbox"/> Cooking vendors   | <input type="checkbox"/> Indoor vehicle display      | <input type="checkbox"/> Loose seats/chairs over 200 |
| <input type="checkbox"/> Fenced area or building to be occupied by 50 or more people |  |  |

*We will have a food/bev tent.*

#### Separate Permit Requirements:

##### One or more of the following activities (\$85)

☒ **Open flame devices**

Open flame devices include decorative devices, cooking devices, and theatrical open flame performances.

☐ **Canopies in excess of 400 square feet**

Canopy - A structure, enclosure, or shelter constructed of fabric or pliable material supported by any manner except by air or the contents that it protects, and is open without sidewalls or drops on 75 percent or more of the perimeter.

☐ **Tents in excess of 200 square feet**

Tent - A structure, enclosure or shelter constructed of fabric or pliable material supported by any manner except by air or the contents that it protects

☐ **Indoor demonstration cooking**

##### Pyrotechnic activity (\$225)

☐ **Pyrotechnics**

Pyrotechnic composition - A chemical mixture that produces visible light displays or sounds through a self-propagating, heat-releasing chemical reaction which is initiated by ignition.

---

#### For Additional Information Contact:

Reno Fire Department  
775-334-2300  
775-334-3826 FAX  
RFDSpecialEvents@reno.gov

## DISPOSAL AND RECYCLING PLAN

Will you be using existing, City-owned trash receptacles at your event?

☐ Yes.

Note that you will be required to empty these receptacles frequently throughout the course of your event. Plastic bags must be used to line the trash receptacles. City staff will not service the receptacles during your event, other than during activities designated as Special Event – Parks.

☒ No.

Describe refuse removal plan:

Circus Circus will Provide Own Trash Disposal.

Other than during Special Event – Parks, event organizers are required to manage recycling at all Reno Special Events (Park Staff manages recycling at Special Events – Parks).

Method and types of recyclable material collection:

☐ cans

☐ plastic bottles

☐ paper materials

☐ cardboard

☐ other

Describe recycling plan if event is not taking place in a City park:

How will you promote recycling at your event?

**SPECIAL EVENT & ACTIVITY PERMIT APPLICATION  
ATTACHMENT A**

**CITY OF RENO  
SOUND AMPLIFICATION/MULTIMEDIA PERMIT**

- Amplified sound/multimedia is permitted at Special Events and Special Activities only with a Sound Amplification Permit.
- It is the policy of the City of Reno to allow amplified sound/multimedia between the hours of 8:00 a.m. and 10:00 p.m. or after a park closing hour, whichever occurs first. The decibel range will be no louder than 75 decibels at the outermost boundaries of the event.
- Per Reno Municipal Code (RMC) Section 8.23.085: It shall be unlawful to use sound amplification devices or sound equipment in any parks and recreation facilities in excess of 50 decibels measured within 50 feet from the location of the sound amplification device or sound equipment, without first obtaining a permit in accordance with RMC section 8.23.075. Even with a permit, sound amplification device or sound equipment shall not exceed 75 decibels at the boundaries of the permitted area. Violation of this section is a misdemeanor.
- The City of Reno encourages event organizers to ensure that amplified sound/multimedia content is family-friendly, particularly at outdoor events held on public property.

Event Name	<u>American Strongman</u>	Event Date	<u>10/5<del>th</del> / 2014</u>
Time Start	<u>8am</u>	Time End	<u>5pm</u>
Type of Event	<u>Strongman Competition</u>		
Event Location	<u>Virginia Street Between 5th &amp; 6th</u>		
Type of Amplification or Multimedia	<input checked="" type="radio"/> Voice/Speech <input checked="" type="radio"/> DJ/Music/Karaoke	<input type="radio"/> Live Music (Band) <input type="radio"/> Other	

- By filing this permit I agree to take all steps reasonably necessary to resolve complaints about my use of amplified sound / multimedia and to ensure compliance with the provisions of the Ordinance.
- The applicant and this permit must be in the immediate area of the sound amplifying equipment during any testing or use.
- This permit does not grant permission to disturb the peace or violate RMC 8.12.020 or 8.23.085.
- This permit must be in the possession of the person operating the sound amplification/multimedia equipment and must be shown, upon demand, to any member of the City of Reno Police, Fire, Public Works, Parks and Recreation, Business License or City Manager's office/department.
- This permit does not authorize a Special Activity or Event.

Signature of Applicant [Signature]

Approved by \_\_\_\_\_

**SPECIAL EVENT & ACTIVITY PERMIT APPLICATION  
ATTACHMENT B**

**ROUTE MAP/USE OF PUBLIC RIGHT-OF-WAY**

\*For purposes of this application, Public Right-Of-Way is defined as  
any public street, road, sidewalk, bridge, alley or other pathway used for vehicular and/or pedestrian passage.\*

If your event is a parade, procession, foot race or involves any other type of moving route, please provide a detailed route map indicating the start and finish locations, direction of travel and any aid stations or other setup along the route.

Please note that event signs, posters, flags or other materials may NOT be hung from, attached, or otherwise affixed to any permanent public sign, post, fixture or to any temporary sign, barricade, or other type of equipment placed or provided by the City of Reno to close a street, provide a secure event perimeter, or otherwise accommodate the event.

**STREET CLOSURES OR RESTRICTIONS**

Applications requesting a street closure or restriction must be submitted at least 90 days prior to the date of the event.

Please indicate any of the following street locations your event will involve by selecting as many of the below that apply:

<b>VIRGINIA STREET</b>	<b>Closure Date &amp; Time</b>	<b>Re-Open Date &amp; Time</b>	<b>OTHER DOWNTOWN STREETS</b>	<b>Cross Street</b>	<b>Cross Street</b>	<b>Closure Date &amp; Time</b>	<b>Re-Open Date &amp; Time</b>
Liberty St to Ryland St			Arlington Ave	from	to		
Ryland St to Pine St			Lake St	from	to		
Pine St to Court St			Wells Ave	from	to		
Court/State St to Mill St			Center St	from	to		
Mill St to First St			Sierra St	from	to		
First St to Second St			First St	from	to		
Second St to Commercial Row			Second St	from	to		
Commercial Row to Third St			Commercial Row	from	to		
Third St to Plaza St			Third St	from	to		
Plaza St to Fourth St			Plaza St	from	to		
Fourth St to Fifth St			Fourth St	from	to		
Fifth St to Sixth St	10/14 10 AM	10/16 9 PM	Fifth St	from	to		
	10/14		Sixth St	from	to		

Virginia Street

**SPECIAL EVENT & ACTIVITY PERMIT APPLICATION  
ATTACHMENT C**

**SPECIAL ACTIVITY/EVENT ALCOHOL SERVICE PERMIT**

Application Date: 3/5/14 Event Date: 10/4-5/2014 Name of Event: American Strongman

Event Location(s): Virginia street between 5th & 6th Liquor License Name/Number Circus Circus Reno

**ALCOHOL/VENUE SERVICE REQUIREMENTS**

1. Outdoor alcohol sales/service is limited to beer, wine and commercially premixed beverages only. On-site mixing of beverages containing hard liquor/spirits is prohibited at events held on City of Reno property.
2. For events held on City of Reno property, all alcoholic beverages will be served in plastic or paper containers that do not exceed 16 oz. Alcohol vendor must keep any glass containers that are used in their booth space and must recycle them properly at the end of the event.
3. For events held in downtown Reno, all alcoholic beverages will be served in custom plastic or paper containers that do not exceed 16 oz. and have the event logo and date imprinted on them. Wristbands must be issued after proof of age is checked.
4. Alcohol sales, consumption and possession will be restricted within a defined and designated Special Event or Activity Area. A sober responsible adult of at least 21 years of age will be assigned to each alcohol sales or distribution point. Security and/or Event Personnel are responsible for checking the identification of patrons to ensure alcoholic beverages are not sold or furnished to minors or grossly intoxicated person(s). Security personnel will be posted at the entrance(s) and exit(s) to the defined alcohol venue to control the activity as described above.
5. A method of defining the boundaries of the designated alcohol zone is required. The purpose of defining the alcohol zone is to restrict the possession and consumption of alcohol to a defined area for participants, vendors and the public. Alcohol zone boundaries can be established via the creation of "beer gardens" or other clearly defined event boundaries. Event alcohol boundaries may be delineated by the usage of fencing, steelcades, barricades, signage, or security personnel as approved by the committee. Posting of signage indicating "No Alcohol Beyond This Point" or similar wording is required.
6. Alcohol sales will cease one (1) hour prior to the scheduled daily end time of the event.
7. It is understood that it is a violation of this special event alcohol permit if minors are in possession of alcohol, sales of alcohol to minors occur, and/or gross intoxication of participants is permitted, and/or operations are conducted without proper licensing. The Police, Fire, Public Works, Parks and Recreation and Business License Departments, the City Manager and/or his designee may direct that all alcohol sales within the event be terminated for the remainder of the event or other corrective action be taken, as deemed necessary.
8. Any changes or additions to the conditions above will only be made in writing, and agreed to by both parties in advance of the event.
9. If applicant(s) fails to comply with all local laws, terms and conditions of this agreement, the City may terminate the alcohol sales/service and/or prohibit the event from being held.

  
Signature of Liquor License Holder

3-6-14  
Date

If your event involves a location other than or in addition to those listed on the previous page, select the right-of-way impediment(s) that applies to your event.

- ☒ One-block street closure Location: Virginia Street 5th - 6th Date(s)/Time(s): 10/4 26am - 10/6 9pm
- ☐ Lane closure Location (incl direction): \_\_\_\_\_ Date(s)/Time(s): \_\_\_\_\_
- ☐ Sidewalk occupancy Location: \_\_\_\_\_ Date(s)/Time(s): \_\_\_\_\_
- ☐ Other closure or use of public right-of-way (describe): \_\_\_\_\_ Date(s)/Time(s): \_\_\_\_\_

☐ ReTRAC Plaza\*– East (between Sierra St & Virginia St) Date(s)/Time(s): \_\_\_\_\_

☐ ReTRAC Plaza\*– West (between West St & Sierra St) Date(s)/Time(s): \_\_\_\_\_

\*Maximum uniform load is 125 pounds per square foot.

### STREET CLOSURE PRESS RELEASE

If your event involves a street or sidewalk closure or restriction of any kind, you must prepare and attach to this permit application a draft press release indicating which streets will be impacted, for what days and times and suggested alternate routes. This release must have a contact name and phone number should the media require additional information.

### PARKING / SHUTTLE

While special events are a benefit to local residents, they can also severely impact traffic, parking and disrupt citizens' ability to travel around their hometown.

How do you intend to lessen the impact of your event (traffic/parking) on local businesses and residents?

Where will event participants park?

CCP parking garage.



**SPECIAL EVENT & ACTIVITY PERMIT APPLICATION  
ATTACHMENT D**

**VENDOR AND EXHIBITOR INFORMATION**

**Please submit an initial vendor list with application.**

**A final list of vendors and exhibitors is due at least fifteen (15) days prior to the activity/event.**

*A vendor is any business, enterprise, trade, occupation, calling, profession, vocation, or activity engaged in, conducted or carried on by any person, his agent or employee for the purpose of direct or indirect gain, benefit or advantage within the city. This includes, but is not limited to the sale of goods, services, food and beverages or the disbursement of flyers, samples or other advertising materials.*

As the Event/Activity Organizer, I understand it is my responsibility to:

- Collect and submit all State or other entity-required, taxes and fees.
- Ensure all vendors and exhibitors have a valid annual City of Reno business license, OR
- Pay for temporary licensing fees for unlicensed vendors and exhibitors.
- Ensure that all food and/or beverage vendors obtain and display special food vending permits from the Washoe County Health Department.\*

*\*Note: Food permit applications can be obtained from the Washoe County Health Department, Environmental Services. More information on food vending permits may be obtained by calling 775.328.2620.*

Event Name

American Strongman

Event Date

10/5-6/2014

Number of Vendors/Exhibitors

1

Use the following page (and additional pages if necessary) to indicate the vendors/exhibitors participating in your activity.

- Food and beverage vendors, vendors selling merchandise and all exhibitors who will be advertising need to be listed.
- Individual non-profit vendors/exhibitors that will be present also need to be listed; however, if proof of their non-profit status is included, then temporary vendor fees will not apply.

## VENDOR/EXHIBITOR LIST

**A final list of vendors and exhibitors is due at least fifteen (15) days prior to the activity.**

[illegible]

# SPECIAL EVENT & ACTIVITY PERMIT APPLICATION

## ATTACHMENT H

### SECURITY PLAN

Name of Event	American Strongman event.		
Event Date(s)	10/25 & 26/14	Event Time(s)	noon - 4pm. noon - 4pm.
What is the type/theme/purpose of the event? (cars, motorcycles, food festival, music festival, foot race, etc.)			
Location of Event			
Does this event include the use of indoor venues? (Reno Events Center, Convention Center, etc.)		If yes, specify venue(s):	
<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes			
Event open to the public? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		Is there an admission cost? <input type="checkbox"/> No <input type="checkbox"/> Yes \$	
Estimated amount of attendees?		Average age of attendees?	
Target demographic? (youth, seniors, families, athletes, etc.)			
Will there be music? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <input type="checkbox"/> Live music (band) <input checked="" type="checkbox"/> DJ/Karaoke <input type="checkbox"/> Other:			
Will there be fireworks? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes			
Are there other events occurring on the same day? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Specify:			
Are there street closures? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <input checked="" type="checkbox"/> static closure (PW) <input type="checkbox"/> rolling closure (RPD)			
Is additional RPD traffic control required for the event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Will you be using volunteers? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		# of volunteers	
Volunteer Assignments: (Attach list of volunteer assignment positions and hours.)			
<input type="checkbox"/> entry/exit points <input type="checkbox"/> parking <input type="checkbox"/> Directional information <input type="checkbox"/> Traffic control (limited) <input type="checkbox"/> Other:			
Name of Security Company (must be licensed/bonded):			
Attach list of assignments and hours. Include where and how security will be deployed (roving, on foot, stationary post, on bicycle, etc.)			

Circus Circus Security team

Attach a layout of the event to include vendor locations, alcohol points of sale, entry/exit points, volunteer locations and security locations.